

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 6556 SALESMAN #

AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # CONTRACT # 6256741 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1523 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG12/12 SEP3/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 10.31

REP: TO LENA

FR JULIE

OK'D M7 SEE 71-72

TTL5 RTS

PLS CFM, THX 9/4

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51	S		1100P-1135P	30		\$2,000.00	8/14	8/17	3		TU-F	3

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE =

AGENCY EST# = 1523

PROGRAM : EYEWITNESS NEWS AT 11P

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS:
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS:

71	A		1138P-1213A	30		\$2,000.00	8/17	8/17	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : SPOT RAN 1207A IN 11P NEWS 1138P-1213A DUE FBALL RUNOVER												
ORD COM2 : SPOT RAN 1238A IN NIGHTLINE 1213A-12440A DUE TO FBALL RUN OVER												
THIS IS A MAKE-GOOD FOR AUG17 ON LINE-51 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG17 ON LINE-54 FOR 1 SPOT/WK												

72	A		1213A-1240A	30		\$800.00	8/17	8/17	1		FRI	1
PROGRAM : NIGHTLINE												
ORD COM1 : SPOT RAN 1207A IN 11P NEWS 1138P-1213A DUE FBALL RUNOVER												
ORD COM2 : SPOT RAN 1238A IN NIGHTLINE 1213A-12440A DUE TO FBALL RUN OVER												
PART OF A MAKEGOOD MADE UP OF LINES 71-72												

54	S		1135P-1202A	30		\$800.00	8/14	8/17	3		TU-F	3
PROGRAM : NIGHTLINE												
STATION MAKEGOOD OFFERS:												
M7	OK'D		BUY#51			MISSED:TU-F/1100P-1135P			30S		\$2,000.00	(AUG31/12)
			BUY#54			TU-F/1135P-1202A			30S		\$800.00	
						OFFER:FRI/1138P-1213A			30S		\$2,000.00	PLS ADVISE.
						& FRI/1213A-1240A			30S		\$800.00	
CMT:SPOT RAN 1207A IN 11P NEWS 1138P-1213A DUE FBALL RUNOVER												
CMT:SPOT RAN 1238A IN NIGHTLINE 1213A-12440A DUE TO FBALL RUN OVER												

AUG/12	258200.00	SEP/12	142050.00	CONTRACT TOTAL	400250.00
				TOTAL SPOTS	265

MARKET TOTALS \$1,004,743 WFTV 39% WKMG 17% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE